

Product Business Development for Grocery Phone List

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Revised: November 1, 2022

Name	DSD GROCERY	Direct #	Extension
Tobi.Butcher@Publix.com	Category Manager – Beverages (CSD/Water/New Age)	(863)680-5358	55358
William.Moore@Publix.com	Buyer – Carbonated Soft Drinks	(863)616-5740	55740
Chad.Shoemaker@Publix.com	Buyer – Water/New Age/Energy Drinks	(863)499-8561	58561
Stephanie.Simpson@Publix.com	Category Manager – Cookies/Crackers	(863)499-8565	58565
Jeff.Orme@Publix.com	Buyer – Cookies/Crackers	(863)499-5451	55451
Bradley.flositz@publix.com	Buyer- Seafood, Canned Meats, Mexican/Oriental/ British, Local Products	(863)284-5546	55546
Don.Scott@Publix.com	Category Manager – Salty Snacks/Nuts/Dry Fruit	(863)619-4264	52016
Mike.DeMasi@publix.com	Buyer – Salty Snacks/Chips/Dips	(863)619-4265	52018
Chuck.Reed@Publix.com	Buyer - Nuts/Dried Fruit/Popcorn/Rice Cakes	(863)616-5776	55776
Andrew.Griffin@Publix.com	Category Manager – Breakfast, Coffee, Ice Cream Specialties	(863)616-5687	55687
Meagan.Nichols@Publix.com	Buyer – Syrup/Honey, Breakfast Foods, Ice Cream Specialties	(863)284-5507	55507
Matthew.Bailey@Publix.com	Buyer – Coffee, Tea, Milk, Milk Flavoring, Kosher	(863)284-5509	55509

Name	ALCOHOLIC BEVERAGES	Direct #	Extension
Spencer.Larscheid@Publix.com	Category Manager – Wine	(863)680-5369	55369
Rick.Turp@Publix.com	Buyer – Wine (Red)	(863)616-5664	55664
Scott.Gifford@Publix.com	Buyer – Wine (Sparkling, White, Rose)	(863)499-8543	58543
Andrew.Bornmann@Publix.com	Buyer – Wine (Everyday, Value, Specialty, France/Italy/Spain, Single Serve)	(863)680-5356	55356
Barbara.Dwyer@Publix.com	Category Manager – Liquor/Cocktail Mixers	(863)499-8594	58594
Steve.Hicks@Publix.com	Buyer – Liquor	(863)499-8491	58491
Ivonne.Leon@Publix.com	Buyer – Liquor/Cocktail Mixers	(863)619-4294	54294
Rob.Simons@Publix.com	Category Manager – Beer	(863)499-8471	58471
Sarah.milburn@publix.com	Buyer – Beer	(863)499-8541	58541
Scott.Courtney@Publix.com	Buyer – Beer	(863)499-8558	58558
Anna.Reynolds@Publix.com	Buyer – Beer	(863)499-5440	55440

Name	DRY GROCERY/NON-FOOD CONSUMABLES	Direct #	Extension
John.Godke@Publix.com	Category Manager – Rice, Beans, Pasta, Pasta Sauce, Soup, Canned Meats	(863)284-5502	55502
Chad.Stewart@Publix.com	Buyer – Rice, Stuffing, Dry Beans, Tomatoes, Soup	(863)616-5636	55636
James.Krebs@publix.com	Buyer – Canned Veg, Dry Pasta, Spaghetti Sauce, Shelf Stable Cheese, Canned Beans	(863)616-5655	55655
Darrin.Middleton@Publix.com	Category Manager - Condiments/Baking	(863)284-5504	55504
Brian.Cahill@Publix.com	Buyer- Sauces, Oil/Shortening, Vinegar, Salad Dressing, Pickles/Olives	(863)284-5511	55511
Darrell.Lamoureux@Publix.com	Buyer – Baking, Baking Candy, Spices, Sugar & Substitutes, Flour/Meal	(863)499-5491	55491
Brett.Ruvolo@Publix.com	Category Manager - Household/Baby	(863)499-5429	55429
Kevin.Roberts@Publix.com	Buyer – Baby Food, Air Care/Fresheners, Diapers	(863)284-5545	55545
Daniel.Boston@Publix.com	Buyer - Bleach, Laundry Detergents, Dish	(863)499-5430	55430
Erik.Shapiro@Publix.com	Category Manager - Paper/Pet/Charcoal	(863)680-5328	55328
Denise.Steffan@Publix.com	Buyer - Bath Tissue, Charcoal, Facial Tissue, Paper	(863)680-5363	55363
James.Wilson@Publix.com	Buyer - Cat Food, Dog Food, Pet Supplies, Pet Treats	(863)616-5624	55624

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Name	GENERAL MERCHANDISE/HBC	Direct #	Extension
Pam.Bryant@Publix.com	Category Manager – Beauty & Personal Care	(863)680-5312	55312
Gary.Hart@Publix.com	Buyer - Men's Toiletries, Specialty Bath, Bar Soap/Body Wash, Razors, Fragrances, Skin Care, Sun Care, Travel Size, Hand Sanitizer	(863)499-8494	58494
Erin.Avella@Publix.com	Buyer - Cosmetics, A/P Deodorant, Ethnic, Hair Care, Hair Color	(863)680-5319	55319
Kevin.Routh@Publix.com	Category Manager – Health & Nutrition	(863)499-8470	58470
Jimmy.McCauley@Publix.com	Buyer – Analgesics, Antacids, Cough/Cold, First Aid, Wraps, Braces, Stomach/Laxative, Masks	(863)499-5423	55423
Christina.Haggerty@publix.com	Buyer - Adult Incontinence, Oral Hygiene, Feminine Hygiene, Natural Personal Care, Eye Care/Ear Care, Foot Care	(863)499-8559	58559
Rana.Whitaker@Publix.com	Buyer – Diabetic, Diet Products, Nutrition, Therapeutic, Vitamins	(863)499-5409	55409
Dan.Blanchard@Publix.com	Category Manager – General Merchandise	(863)619-4235	54235
Robin.Butz@Publix.com	Buyer – Stationery, Plastics, Table Settings, Glassware, Hooks, Air Filters, Light Bulbs, Floor Care Rental, Shoe Care, Socks/Hosiery, Back to School	(863)284-5505	55505
Ed.Easom@Publix.com	Buyer – Batteries, Personal Electronics, Hardware, Automotive, Beverage Ware, Candles, Toys & Games, Textiles, Optical	(863)284-5506	55506
Sherry.Goodelle@Publix.com	Category Manager - Imports	(863)499-5428	55428
Diane.Williamson@Publix.com	Buyer – Easter, Seasonal Housewares Promo, Independence Day, Seasonal Lawn and Garden, Spring and Summer, St. Valentines, Mother's Day, College and Pro Sports, Fireworks, Outdoor Supplies, Household Cleaning Products, Apparel, Sales Opportunities, Reusable Bags	(863)499-8567	58567
Dan.Bryan@Publix.com	Buyer – Chanukah, Seasonal Passover, Winter, Christmas, Fall, Halloween, Hurricane, New Year's, Thanksgiving, Last Minute Gifts, Emergency, Christmas Toys, Christmas Lights, Kitchen Accessories, Bakeware, Barware, Appliances, Housewares Laundry and Bath, Aprons	(863)413-8116	58116

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Name	REFRIGERATED & FROZEN CPG	Direct #	Extension
Michael.Palestrini@Publix.com	Category Manager – Dairy, Ice Cream/Novelties	(863)680-5387	55387
Ryan.Calcutti@Publix.com	Buyer – Cottage Cheese, Creamers, Milk, Sour Cream, Yogurt, Refrigerated Coffee	(863)680-5382	55382
Brent.Propst@Publix.com	Buyer – Ice Cream/Novelties, Butter/Margarine, Desserts (refrigerated), Dips (refrigerated), Cream Cheese, Refrigerated Dough, Eggs	(863)499-5431	55431
Nicki.Crespo@Publix.com	Category Manager – CPG Meat		53253
David.Urfer@Publix.com	Buyer – Processed Meats		53223
Terry.Adamson@Publix.com	Buyer – Cheese and Frozen		52231
Cesar.Urrea@Publix.com	Category Manager - Frozen Foods	(863)680-5276	55276
Stan.Tuten@Publix.com	Buyer – Frozen Bread, Biscuits & Rolls, Seafood, Dinners/Entrees (including Plant Based), Pasta, Pot Pies, Skillet Meals, Family Size, Frozen Kosher, Hispanic, Asian/Mexican	(863)680-5341	55341
Troy.Hutchens@Publix.com	Buyer – Breakfast, Fruit, Pizza, Potatoes, Snacks, Vegetables, Dessert, Beverage, Creamer/Toppings, Ice	(863)499-5432	55432

Name	RETAIL GROCERY SUPPORT	Direct #	Extension
Brent.Evers@Publix.com	Category Manager – Juice, Powdered Drinks, Canned Fruit, Breads	(863)680-5359	55359
Matthew.Lucas@Publix.com	Buyer- Juice, Powdered Drinks, Canned Fruit	(863)680-5357	55357
Eric.Steinbach@Publix.com	Buyer – Bread/Breakfast Bread/Sweet Goods/Peanut Butter, Jellies/Jams	(863)616-5738	55738
Sue.Quillen@Publix.com	Category Manager - Candy/Cards/Tobacco	(863)284-5573	55573
Samantha.Campbell2@publix.com	Buyer - Candy (In-Aisle, Front-End, Seasonal)	(863)284-5574	55574
Zachary.Prinzi@Publix.com	Buyer - Tobacco, Greeting Cards, Postcards, Calendars, Phone Cards, Gift Cards, Books, Magazines, Newspapers	(863)616-5616	55616