

# FACTS

## WHAT DOES PUBLIX SUPER MARKETS, INC., OPERATING AS A TRANSFER AGENT (“PUBLIX” and “we” and “our”), DO WITH YOUR PERSONAL INFORMATION?

<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>■ Identifiers, such as your Social Security Number, Taxpayer Identification Number, name, signature, telephone number, physical address, email address, IP address, device identifiers, and identifiers associated with cookies or other similar technologies;</li> <li>■ Financial information, such as banking and checking account information, account balances, account transactions, and payment and dividend history;</li> <li>■ Demographics, such as date of birth and death, and employment information, marital, and parental status;</li> <li>■ Internet or other electronic network telemetry, such as information about how you use, access, or interact with our website and applications;</li> <li>■ Location information, such as the city and state you provide, or location information derived from your device or browser, subject to the settings on your device or browser;</li> <li>■ Records of communications with our customer care teams or digital assistants for training, recordkeeping, fulfillment, and quality assurance purposes; and</li> <li>■ Inferences regarding your preferences or other characteristics based on the information we collect or obtain from other sources.</li> </ul>
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Publix chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Publix share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
<b>For our marketing purposes—</b> to offer our products and services to you	NO	WE DON'T SHARE
<b>For joint marketing with other financial companies</b>	NO	WE DON'T SHARE
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	NO	WE DON'T SHARE
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	NO	WE DON'T SHARE
<b>For nonaffiliates to market to you</b>	NO	WE DON'T SHARE

### Questions

Call the Publix Benefits Department at (863) 688-7407 ext. 52323, or toll-free 1-800-741-4332

## Who we are

### Who is providing this notice?

Publix Super Markets, Inc.  
Benefits Department  
P.O. Box 32040  
Lakeland, Florida 33802-2040

## What we do

### How does Publix protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

### How does Publix collect my personal information?

We collect your personal information, for example, when you

- are employed with Publix (e.g., employment information; history);
- participate in the Publix Employee Stock Ownership Plan or Employee Stock Purchase Plan (e.g., open an account);
- engage in account transactions (e.g., buy, sell, and transfer Publix stock); and
- cannot be contacted by your designated contact method (e.g., mail).

We also collect your personal information from others, such as financial institutions and other companies.

### Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness;
- affiliates from using your information to market to you; and
- sharing for nonaffiliates to market to you.

State laws and individual companies may give you additional rights to limit sharing.

## Definitions

### Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *We do not share with our affiliates.*

### Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *Nonaffiliates we share with can include customer financial institutions, technology and infrastructure providers, data security and compliance vendors, mailing and fulfillment services, secure information warehousing and disposal providers, legal, audit, and regulatory consultants, customer location services, and other similar organizations.*

### Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *We do not jointly market.*